



TRIATHLON
VICTORIA

2017 Event Organiser Seminar

This event organiser seminar is a Triathlon Victoria initiative. Bringing the experts together the seminar will assist you in the delivery of great events. Primarily aimed at 'club' event organisers, participants will gain an insight into best practice planning, marketing, community engagement, and how to get the most from the new Event Operation Manual from two of Australia's best practitioners.

Date: Saturday 11 November, 2017 (optional Sunday look behind the scenes)

Time: 10:30am - 4:30pm (Registration from 10:00am)

Location: Best Western Carrington, 505 Wyndham Street, Shepparton.

Cost: \$40.00

What to bring: Risk management plan, Laptop (optional)

Register: [click here](#)

Program:

Part 1: Event planning and marketing, featuring Dave Hansen:

1. Project planning and developing contingencies
2. Event application and compliance (Local government, VicRoads, etc.)
3. Marketing and sponsorship – the basics
4. The Top 5 of community engagement

David Hansen has been involved in triathlon since its beginning. Staging the Hansen Super Sprint Triathlon at Portarlington in 1987, David went on to spend over 25 years delivering the Gatorade Triathlon Series, the Corporate Triathlon Series, no less than six International Triathlon World Cups leading up the 2000 Olympics and the inaugural 2000 Sydney Olympic Triathlon. He is one of a handful of triathlon event pioneers and his knowledge and experience recognised worldwide.



Part 2: Managing risk & the TA Event Operations Manual, facilitated by David Williams:

1. Working with the online Sanctioning Portal (practical)
2. Critiquing your Risk Management Plan (RMP) - bring a copy of your RMP
3. Q&A on the [Triathlon Australia Event Operations Manual](#)

David Williams is a current National Technical Official and responsible for the sanctioning of all triathlon events in NSW. David joined the Technical Official program in 2005, remains an active official and often acts in a senior role at major Australian events. David aims to assist event organisers in providing safe events, and with a background as an engineer, specialising in risk management he is well qualified in this area.



Part 3: (Optional) A behind the scenes look at Challenge Shepparton Race Operations – a chance to get inside Challenge Shepparton and see how the team at Elite Energy monitor and manage the event.

More information, please contact Brian Hinton E:technical@vic.triathlon.org.au or T: 03 9598 8686

Note: Any entrant in Challenge Shepparton will be able to register at the conclusion of the seminar.