



**ACCREDITED COACH**  
RECOGNITION RESOURCES

# Triathlon Australia

## Terms & Conditions of Use

### Accredited Coach Recognition Resources

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## Guidelines | Accredited Coach Recognition Resources

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At TRIATHLON AUSTRALIA, with our broad spectrum of activities and audiences, consistent use of our logo bridges the diversity and in this instance reflects our commitment to fostering excellence in coaching. Correct and consistent use of TRIATHLON AUSTRALIA Accredited Coach title and digital badge is an effective shorthand way to capture the essence of TRIATHLON AUSTRALIA coaching and reflect the common values at the core of our organisation.

The Accredited Coach Recognition Resources are a collection of coordinated visual elements that make up TRIATHLON AUSTRALIA Accredited Coach graphic identity.

Use of TRIATHLON AUSTRALIA Accredited Coach title and digital badge without appropriate approval or permission is strictly prohibited. In order to use an TRIATHLON AUSTRALIA Accredited Coach title and digital badge, you must have agreed to the TRIATHLON AUSTRALIA Accredited Coach Recognition Resources Terms and Conditions of Use by email to the TRIATHLON AUSTRALIA National Office at [coaching@triathlon.org.au](mailto:coaching@triathlon.org.au).

Upon email agreement to the TRIATHLON AUSTRALIA Accredited Coach Recognition Resources Terms and Conditions of Use coaches will be emailed the relevant TRIATHLON AUSTRALIA Accredited Coach digital badge [in .png file format]

Coaches will also have the right to use the TRIATHLON AUSTRALIA Accredited Coach title relevant to your level of accreditation for the period of the current financial/membership year. [e.g. TRIATHLON AUSTRALIA Accredited Development Coach 20XX-XX.]

## Style Guide | TRIATHLON AUSTRALIA Accredited Coach digital badge

1. The TRIATHLON AUSTRALIA Accredited Coach digital badge is constructed with specific symbols and letterforms as shown below.
2. The symbol and the letterforms have been custom designed and no attempt should be made to recreate the TRIATHLON AUSTRALIA Accredited Coach digital badge.
3. The TRIATHLON AUSTRALIA Accredited Coach digital badge is available in several variations, specific to the current levels of accreditation, namely:



4. These versions of the TRIATHLON AUSTRALIA Accredited Coach digital badge may appear in colour, or in black and white, and cannot have its proportions changed.
5. All TRIATHLON AUSTRALIA Accredited Coach digital badges are valid for a financial/membership year (eg. 2016-17) – the dates are included in the digital badge design and cannot be altered
6. Accredited coaches are encouraged to utilise the appropriate TRIATHLON AUSTRALIA Accredited Coach digital badge on email signatures and relevant marketing material, to promote TRIATHLON AUSTRALIA Accredited Coach awareness, and to verify their level of accreditation.
7. When utilised in its electronic format, the digital badge must be hyperlinked to The Triathlon Australia Coach Pathway page at [http://www.triathlon.org.au/Coaches/The\\_Coach\\_Pathway.htm](http://www.triathlon.org.au/Coaches/The_Coach_Pathway.htm)
8. These digital badges are never permitted to be utilised by non-accredited coaches, inactive accredited coaches and non-financial coach members. Accredited coaches may only utilise the TRIATHLON AUSTRALIA Accredited Coach digital badge that pertains to their level of accreditation, and coaches must at all times be financial accredited coach members of TRIATHLON AUSTRALIA to continue to access the privilege of using a TRIATHLON AUSTRALIA Accredited Coach digital badge.

## Style Guide | TRIATHLON AUSTRALIA Accredited Coach title

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1. Use the correct title to describe your Triathlon Australia Coaching Accreditation (eg TRIATHLON AUSTRALIA is all caps; Accredited, “your level descriptor” and Coach are capitalised)
  - e.g. TRIATHLON AUSTRALIA Accredited Development Coach 20XX-XX
2. The above description cannot be used in conjunction with any other service or product (e.g. this phrase is not acceptable " eg. TRIATHLON AUSTRALIA Accredited Performance Coach program")
3. The TRIATHLON AUSTRALIA Accredited Coach title can be used when describing:
  - Digital signature/title (eg John Smith TRIATHLON AUSTRALIA Accredited Performance Coach 20XX-XX)

### Do's

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1. The use of the TRIATHLON AUSTRALIA Accredited Coach digital badge is permitted for the following (see placement guidelines)
  - Social media sites
  - TRIATHLON AUSTRALIA Athlete profile and Coach profile
  - Your Website (see placement guidelines)
  - Newsletters, flyers, advertisement, emails or other communication
2. Placement guidelines include:
  - Sizing- supplied at 400 x 80 px
  - Size appropriate for social media
  - Do not resize by greater than +/- 10%; must constrain proportions

### Don'ts

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1. TRIATHLON AUSTRALIA Coach Accreditation does not entitle you to the use of the TRIATHLON AUSTRALIA core logo. You may not use it in any capacity.
2. Do not use TRIATHLON AUSTRALIA logo, or other TRIATHLON AUSTRALIA trademark images.
3. Do not use the name TRIATHLON AUSTRALIA in the name of your company (TRIATHLON AUSTRALIA Coaching Services), website name (e.g. TRIATHLON AUSTRALIA Accredited Coach Facebook page)
4. Do not use the TRIATHLON AUSTRALIA Accredited Coach title or digital badge to specifically promote a service or program that is not recognised in the TRIATHLON AUSTRALIA Coaching Pathway (e.g. TRIATHLON AUSTRALIA Accredited Nutrition Coach)
5. The TRIATHLON AUSTRALIA Accredited Coach title and digital badge cannot be used in conjunction with any other service or product.
6. Do not use the TRIATHLON AUSTRALIA Accredited Coach digital badge to market any product
7. Do not change the colour, appearance or the proportions of the TRIATHLON AUSTRALIA Accredited Coach digital badge.
  - Do not make any modifications to size, text, color
  - Do not personalise the digital badge in any way.
8. TRIATHLON AUSTRALIA Accredited Coach digital badge cannot be used on clothing, apparel, gear, accessories, equipment, etc.



9. The TRIATHLON AUSTRALIA Accredited Coach title cannot be combined with the term 'official' (e.g. Official TRIATHLON AUSTRALIA Accredited Coach -or- Official TRIATHLON AUSTRALIA Coach)
10. The TRIATHLON AUSTRALIA Accredited Coach title or digital badge does not indicate employment with TRIATHLON AUSTRALIA.
11. The TRIATHLON AUSTRALIA Accredited Coach title and digital badge may not be used for any service beyond coaching.
12. All TRIATHLON AUSTRALIA Accredited Coach title must be used in full
  - correct = TRIATHLON AUSTRALIA Accredited Club & Community Coach
  - incorrect = Accredited TRIATHLON AUSTRALIA Coach
  - incorrect = TRIATHLON AUSTRALIA Coach
13. Do not make any modifications to the text on the TRIATHLON AUSTRALIA Accredited Coach digital badge

## Terms & Conditions of Use | Accredited Coach Recognition Resources

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Parties: This agreement is between TRIATHLON AUSTRALIA; and the TRIATHLON AUSTRALIA Accredited Coach members.

### 1. Ownership

- 1.1. TRIATHLON AUSTRALIA is the owner of all TRIATHLON AUSTRALIA intellectual property rights and interests including but not limited to all trademarks whether registered or unregistered, copyright material, patents or designs that are created by or for TRIATHLON AUSTRALIA and/or utilised by TRIATHLON AUSTRALIA, including any future rights or interests that TRIATHLON AUSTRALIA may gain from time to time (TRIATHLON AUSTRALIA intellectual property).

### 2. Acceptance of Terms and Conditions

- 2.1. Your access to/and use of the TRIATHLON AUSTRALIA Accredited Coach title and digital badge is conditional upon your acceptance and compliance with the terms, conditions, notices and disclaimers contained herein ("the Terms and Conditions").
- 2.2. Your use of and/or continued access to the TRIATHLON AUSTRALIA Accredited Coach title and digital badge constitute your agreement to the Terms and Conditions. TRIATHLON AUSTRALIA may amend the Terms and Conditions at any time by posting amended Terms and Conditions on the TRIATHLON AUSTRALIA website. The fact that the Terms and Conditions have been changed will be highlighted, in respect of any changes made within the previous 30 days. The amended Terms and Conditions will be effective immediately and you will be bound by the amended Terms and Conditions from that time. The Terms and Conditions may not be amended otherwise. You should visit the TRIATHLON AUSTRALIA website periodically to review the Terms and Conditions. If you breach any of the Terms and Conditions your right to use and access TRIATHLON AUSTRALIA Accredited Coach title and digital badge automatically terminates and TRIATHLON AUSTRALIA reserves all other rights or remedies it may have against you in relation to such breach.

### 3. Acknowledgement

- 3.1. You acknowledge that you have read, and agree to abide by and be bound by, the TRIATHLON AUSTRALIA Accredited Coach title and digital badge Style Guide.

### 4. Restrictions on use

- 4.1. You may not frame, post, upload, transmit or in any way use the TRIATHLON AUSTRALIA Accredited Coach title and digital badge, unless it is provided for in these Terms and Conditions or it is expressly authorised in writing by TRIATHLON AUSTRALIA.
- 4.2. You may not modify the TRIATHLON AUSTRALIA Accredited Coach title and digital badge in any way.

### 5. Permitted purpose

- 5.1. The TRIATHLON AUSTRALIA Accredited Coach title and digital badge must be used solely for the purpose of:
  - Promoting that you are a current full, financial and recognised accredited coach member of TRIATHLON AUSTRALIA; (TRIATHLON AUSTRALIA Accredited Coach title and digital badge).

The above purpose is referred to as the "Permitted Purpose".

- 5.2. You must immediately notify TRIATHLON AUSTRALIA if you suspect or discover that the TRIATHLON AUSTRALIA Accredited Coach title and/or digital badge have been accessed or used for any purpose other than the Permitted Purpose.

## **6. Licence**

- 6.1. TRIATHLON AUSTRALIA grants you a licence to use the TRIATHLON AUSTRALIA Accredited Coach title and/or digital badge for the Permitted Purpose, subject to the Terms and Conditions ("the Licence").
- 6.2. The Licence commences when you receive a copy of the TRIATHLON AUSTRALIA Accredited Coach digital badge.

## **7. Limitation of liability**

- 7.1. TRIATHLON AUSTRALIA expressly disclaims all liability to you for any damages whatsoever (including, without limitation, loss of data, loss of profits and incidental or consequential damages) resulting from the access or use of, or inability to access or use, the TRIATHLON AUSTRALIA Accredited Coach digital badge.

## **8. Indemnity**

- 8.1. You agree to fully indemnify TRIATHLON AUSTRALIA against any loss, damage, liability and costs that TRIATHLON AUSTRALIA may sustain as a result of any breach by you of any of the Terms and Conditions or of any applicable laws.

## **9. Termination**

- 9.1. The Terms and Conditions are effective until terminated by TRIATHLON AUSTRALIA. TRIATHLON AUSTRALIA may terminate this agreement and your access to the TRIATHLON AUSTRALIA Accredited Coach digital badge at any time without notice. A breach of any of the Terms and Conditions may result in immediate termination of this agreement. In the event of termination, you are no longer authorised to access or use the TRIATHLON AUSTRALIA Accredited Coach title and/or digital badge. All restrictions imposed on you, disclaimers and limitations of liability set out in the Terms and Conditions will survive termination.

## **10. Severability**

- 10.1. If any provision of this Agreement is held by a court to be unlawful, invalid, unenforceable or in conflict with any rule of law, statute, ordinance or regulation it must be severed so that the validity and enforceability of the remaining provisions are not affected.

## **11. Agreement**

I, \_\_\_\_\_ agree to the Terms and Conditions for the use of the TRIATHLON AUSTRALIA Accredited Coach title and digital badge.

TRIATHLON AUSTRALIA ID NUMBER: \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_