

APPLICATIONS – WOMEN’S TRIATHLON EVENTS AND TRAINING PROGRAMS

ABOUT THE PROGRAM

After two previously successful rounds of funding via the NSW Office of Sport [Her Sport Her Way](#) (HSHW) grant program, we are proud to confirm we have secured more funding for more events in season 2022/2023.

We extend our thanks to the NSW Office of Sport for this opportunity.

This program is designed to assist our affiliated clubs reduce barriers and promote inclusive sport experiences for women and girls. This will help our sport to grow and encourage a welcoming and supportive atmosphere for all.

ABOUT THE PROPOSED MULTISPORT EVENTS

At Triathlon NSW, we recognise and value that clubs are the heartbeat of triathlon in NSW, and as the sport recovers from the COVID pandemic, this remains just as relevant as always.

TNSW will once again be seed funding a series of women’s specific events across the state. With the theme ‘Finish Lines...Not Finish Times’, the focus of the event is on participation in a non-competitive environment.

We invite our Triathlon NSW affiliated clubs to **apply for funding to deliver a women’s specific event and associated training sessions (if possible)** that encourages ‘first timer’ females. Successful applicants will engage their local community of female triathletes with the goal of generating more participation and interest. This will hopefully result in membership growth in this underrepresented demographic.

The requirements for delivery of these events are:

- Event must be delivered between OCTOBER 2022 and MAY 2023.
- The event delivered by a club must be a standalone ‘Women’s Race’, which can include: a triathlon, duathlon, aquathlon or female-only wave within an existing club event.
- The event must be at a low or zero cost to participants.
- Registrations for the event must be online, and any on-the-day entries must be uploaded to this registration system for inclusion.
- The event must be fully compliant with all COVID-19 requirements and sanctioned via Triathlon Australia.
- A full list of participants (including email addresses) must be provided to TNSW following the event.
- With a focus on ‘Finish Lines...not Finish Times’, timing technology is not essential.

- If possible but **not compulsory**, plan for women's-only training sessions either before or after the scheduled event, delivered by an Accredited Coach (preferably a club coach).

The money received by the selected triathlon clubs can be used for the following activities:

- Covering the costs associated with event delivery, including (but not limited to) road closures, venue hire, traffic management.
- Covering the One Day License costs for the new female participants – this will hopefully allow the participant costs to be kept low.
- Covering the cost of local targeted advertising campaigns through social media and local mediums.
- Covering costs associated with the delivery of pre-event training or education sessions that lower barriers for females including education and training sessions in the lead up or following the event.

Additionally, TNSW will support the successful clubs via:

- Funding for a portion or the entire costs associated with the event.
- Funding for a portion or the entire expense of the costs associated with pre-event training sessions. Priority will be given to clubs who can demonstrate that sessions will be delivered by a qualified Triathlon Australia accredited coach. Please contact TNSW if your club needs help with engaging a local coach.
- A virtual flyer for each event, and assistance with the distribution of this flyer to the local community, including schools and other sporting clubs.
- Media statements provided to local media outlets in the lead up to the event, where possible.

ABOUT THE WOMENS ONLY TRAINING SESSIONS

We invite our Triathlon NSW affiliated clubs who do not conduct events, to work collaboratively with clubs who are successful in their application. A club can apply for **funding to deliver women's only training sessions** that encourages 'first timer' females in the club environment.

These females will then attend and complete their first race at another TNSW Affiliated club delivered event.

Successful applicants will engage their local community of female triathletes with the goal of generating more participation and interest and driving new females complete their first race. This will hopefully result in membership growth in this underrepresented demographic.

The requirements for delivery of these training session are:

- Must deliver at least 3 training sessions and be aligned to a 'Finish Line, Not Finish Time' event delivered by a TNSW Affiliated Club.

- The training must be at a low or zero cost to participants.
- The training must be fully compliant with all COVID-19 requirements and sanctioned via Triathlon Australia.
- A full list of training participants (including email addresses) must be provided to TNSW following the event.
- The women's-only training sessions must be delivered by a TA Accredited Coach and preferably a club coach.

The money received by the selected triathlon clubs can be used for the following activities:

- Covering costs associated with the delivery of pre-event training including pool hire, coaching costs etc.

Additionally, TNSW will support the successful clubs via:

- Funding for a portion or the entire costs associated with the training noting the goal of the association is to part fund as many programs as possible and ensure maximise breadth and scope of the funding available.
- A virtual flyer for the training sessions and assistance with the distribution of this flyer to the local community, including schools and other sporting clubs.
- Media statements provided to local media outlets in the lead up to the event, where possible.

ASSESSMENT CRITERIA

Grants will be provided to clubs who demonstrate the highest merit against the following assessment criteria:

- Previous experience in delivering safe, high quality training sessions.
- Demonstrating how the proposed training sessions will specifically cater for first time females.
- Preparation of strategies for attracting female first-timers to this event, with a focus on engaging young females in the local region.
- Consideration of strategies for converting first-timers to full club membership.
- Consideration to the amount of funding requested, noting the goal of funding as many events as possible.

Additional Criteria

- The Triathlon NSW Evaluation Committee will seek to distribute the funding to a variety of regions around NSW and Sydney.

SELECTION PROCESS

All applications will be evaluated by a Triathlon NSW Evaluation Committee. The final selection will be endorsed by the Board of Triathlon NSW.

Evaluation and application ranking will occur against the Assessment Criteria in this document.

KEY DATES

Date	Activity
Monday 25 th July 2022	Triathlon NSW calls for applications (this document).
Friday 12 th August 2022	Final date for submission and supporting documents to be lodged via email to adam.wicks@nsw.triathlon.org.au .
Friday 19 th August 2022	Successful clubs are announced.
October 2022 – May 2023	Successful clubs to have delivered their event.
30 th May 2023	Final Acquittal document and invoice provided to TNSW.

HOW TO APPLY

To apply, please submit a formal application by completing the application form (below) and attaching it to an email to Adam Wicks. Other supporting information may be submitted, but as a minimum, this form must be completed in full.

Event submissions which are not sent before **Friday 12th August 2022 at COB** and do not have the application form fully completed may not be considered at Triathlon NSW's discretion.

MORE INFORMATION

Please contact Adam Wicks on 0438 648 117 or via email on adam.wicks@nsw.triathlon.org.au.

Chief Executive Officer
Triathlon NSW Ltd

APPLICATION FORM – FINISH LINES NOT FINISH TIME EVENTS

To be completed by a club looking to deliver a ‘Finish Lines, Not Finish Time’ event and /or Womens only training sessions.

This is to be submitted via email adam.wicks@nsw.triathlon.org.au no later than Friday 12th August 2022 at COB.

<u>Club Name:</u>
<u>Club Contact Person Name & Details:</u> (for the purposes of this application)
<u>Proposed Event Date:</u>
<u>Proposed Event Venue:</u>
<u>Please list the capacity of the race venue and how many new females you hope to engage:</u>
<u>Proposed Event Format:</u>
<u>Proposed Registration System for Event:</u> (e.g. Google Forms, Go Membership, etc)
<u>Previous experience the club has in delivering safe, high quality multisport events:</u>
<u>Strategies for attracting female first-timers to this event:</u>

<u>How will the proposed program specifically for female first-timers?</u>
<u>Strategies for converting first-timers to full club membership:</u>
<u>Non-event activities planned to promote and retain women first-timers:</u>
<u>Proposed name of Club Coach to provide Pre or Post training sessions:</u>
<u>Proposed Training Format: (e.g. Qty, Timing (before or after event), Location, Discipline focused on etc.)</u>
<u>Further information against the Assessment Criteria:</u>

<u>Estimated 2022 / 2023 Women's only Event Budget</u>	
Income	
WOMEN'S TRIATHLON EVENT PROGRAM (APPLICANT TO INDICATE HOW MUCH THEY REQUIRE FROM TNSW)***	\$
PROVISION FOR TRAINING SESSIONS (APPLICANT TO INDICATE HOW MUCH THEY REQUIRE FROM TNSW)	\$
Contribution by the club (NOT ESSENTIAL)	\$
	\$ _____

Expenses	
	\$ _____

***Note, the goal of Triathlon NSW is to fund as many programs as possible, so your club may not receive the full amount applied for.

APPLICATION FORM – FINISH LINES NOT FINISH TIMES TRAINING SESSIONS ONLY

To be completed by a club seeking funding to deliver a series of training sessions to prepare new female athletes for a ‘Finish Lines, Not Finish Times’ Events.

This is to be submitted via email adam.wicks@nsw.triathlon.org.au no later than Friday 8th October 2022 at COB.

<u>Club Name:</u>
<u>Club Contact Person Name & Details:</u> (for the purposes of this application)
<u>Club Event for which the training sessions will be conducted</u> (name of club, who will run the event):
<u>Proposed Training session Date:</u>
<u>Proposed Training sessions Location:</u>
<u>Please list the capacity of the race venue and how many new females you hope to engage:</u>
<u>Proposed Training Session Format:</u>
<u>Proposed Registration System for Event:</u> (e.g. Google Forms, Go Membership, etc)
<u>Strategies for attracting female first-timers to these training sessions:</u>
<u>How will the proposed training cater specifically for female first-timers?</u>

<u>Strategies for converting first-timers to full club membership:</u>
<u>Proposed name of Club Coach to provide six training session:</u>
<u>Proposed Training Format: (e.g. Qty, Timing (before or after event), Location, Discipline focused on etc.)</u>

<u>Further information against the Assessment Criteria:</u>

<u>Estimated 2022 Women's only Training Session Budget</u>	
<i>Income</i>	
PROVISION FOR TRAINING SESSIONS (APPLICANT TO INDICATE HOW MUCH THEY REQUIRE FROM TNSW)	\$
Contribution by the club (NOT ESSENTIAL)	\$
	\$ _____
<i>Expenses</i>	

	\$ _____