



**TRIATHLON**  
SOUTH AUSTRALIA

## Race Calendar Inclusion Policy and Application Form

**Related Documents:** Triathlon SA State Series Inclusion Policy  
Triathlon SA State Championship Policy  
Triathlon Australia Sanctioning Documents

**Approved by:** Triathlon SA Board

**Date Approved:** 14 May 2012, updated 01 June 2017

### 1. Definitions

- a) **EO:** Event Owner
- b) **Race:** refers to a Triathlon SA (TriSA) sanctioned triathlon, duathlon, aquathlon, adventure race, swim, ride or run competition
- c) **Event:** refers to one or more races held on the same day or weekend that are covered by a single sanction permit
- d) **Calendar:** refers to the TriSA calendar of sanctioned races published on the TriSA website, with upcoming events displayed on the home page and promoted through regular communication to TriSA members.
- e) **Metropolitan:** refers to the area bounded by Victor Harbour to Barossa to Mt Barker to Strathalbyn to Goolwa and the applicable coast line of SA.
- f) **Regional:** refers to all other areas of the state of South Australia and the New South Wales and Victorian regions serviced by the Coomealla Triathlon Club.

### 2. Benefits

- a) EOs may apply to have their sanctioned event/s included in the 2017/18 TriSA Race Calendar. The Calendar will be promoted to all members and published on the TriSA website prior to commencement of the race season. The Calendar will be made available in PDF format with a link to the event website.
- b) Events will receive two mentions in the Upcoming Events section of the TriSA monthly e-news in the 2 months prior to the event. The TriSA e-news is distributed to all members and stakeholders of TriSA.
- c) Events will receive at least one facebook post on the TriSA facebook page, prior to race day promoting event entries.
- d) EOs will have the option to display a web banner on the TriSA home page, which links to the event website, advertising the event or event series. EOs must supply the artwork to TriSA in a jpg format in the dimensions of 719 x 298 pixels.
- e) Events will receive ad hoc promotion in the lead up to the event, on event day and post event on via facebook and twitter. EOs are encouraged to provide photos and items of interest to TriSA to enable this promotion.

### 3. Requirements

EOs who advertise their event/s through the TriSA Race Calendar agree to:

- a) Operate under TriSA policies as advised by TriSA and available on the TriSA website.
- b) Display TriSA banners/signage and non-clashing sponsor banners/signage at events where requested.
- c) Allow TriSA to promote the association at events through a personal presence, handing out flyers, offering competition entries and the like.

#### **4. Fees**

- a)** EOs may advertise their event/s in the 2017/18 TriSA Race Calendar at the following rates:
- \$120.00 per triathlon event.
  - \$60.00 per aquathlon, duathlon or single discipline event (an event may include multiple races over the day or weekend).
  - Capped at \$460.00 for owners of multiple events.
- b)** TriSA will issue Tax invoices within 2 weeks of race dates and race calendar being finalised and approved by the TriSA Board.
- c)** EOs commit to sanctioning by submitting a Race Calendar Application form (see form following). Any EO who subsequently runs their nominated race/s unsanctioned will be charged \$750 by Triathlon SA per nominated event to cover the costs of promoting the change in event status.
- d)** The EO agrees to pay all applicable charges as per the Triathlon Australia National Sanctioning Policy.

Please complete the attached form and return to:

Triathlon SA  
Level 3, 97 Pirie Street  
Adelaide SA 5000  
Email: [admin@sa.triathlon.org.au](mailto:admin@sa.triathlon.org.au)

Enquiries to:

Jesse Mortensen  
Executive Director  
Phone: 08 8363 9133  
Mobile: 0407 640 931  
Email: [admin@sa.triathlon.org.au](mailto:admin@sa.triathlon.org.au)