

## APPLICATIONS – WOMEN’S TRIATHLON EVENT PROGRAM

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### ABOUT THE PROGRAM

After the success of the NSW Office of Sport [Her Sport Her Way](#) (HSHW) grant program, the Triathlon NSW Board have made the commitment to use funds this financial year, to conduct a second round of Multisport ‘Women’s only events’, with events that must occur before the end of this season.

This program, like the first run of grant funding, is designed to assist our affiliated clubs to reduce barriers to participation and promote inclusive sport experiences for women and girls. We believe this will help our sport to grow and encourage a welcoming and supportive atmosphere for all.

### ABOUT THE PROPOSED MULTISPORT EVENTS

At Triathlon NSW, we recognise and value that clubs are the heartbeat of triathlon in NSW, and this is even more apt this year with COVID-19. TNSW will therefore be encouraging our club network to deliver a series of women’s specific events across the state.

With the theme ‘Finish Lines...Not Finish Times’, the focus of the event is on participation in a non-competitive environment.

We invite our Triathlon NSW affiliated clubs to **apply for funding to deliver a women’s specific event and associated training sessions (if possible)** that encourages ‘first timer’ females. Our goal is to generate more participation, which hopefully will result in membership growth in this underrepresented demographic.

The requirements for delivery of this event are:

- Event must be delivered before 30<sup>th</sup> June 2021.
- The event delivered by a club must be a standalone ‘Women’s Race’, which can include: a triathlon, duathlon, aquathlon or female-only wave within an existing club event.
- The event must be at a low or zero cost to participants.
- Registrations for the event must be online, and any on-the-day entries must be uploaded to this registration system for inclusion.
- The event must be fully compliant with all COVID-19 requirements and sanctioned via Triathlon Australia.
- A full list of participants (including email addresses) must be provided to TNSW following the event.
- With a focus on ‘Finish Lines...not Finish Times’, timing technology is not essential.
- If possible but **not compulsory**, plan for women’s-only training sessions either before or after the scheduled event, delivered by an Accredited Coach (preferably a club coach).

The money received by the selected triathlon clubs can be used for the following activities:

- Covering the costs associated with event delivery, including (but not limited to) road closures, venue hire, traffic management.
- Covering the One Day License costs for the new female participants – this will hopefully allow the participant costs to be kept low.
- Subsidising and covering costs associated with the delivery of ‘non-event’ activities that cater for women, such as education and training sessions in the lead up or following the event.

Additionally, TNSW will support the successful clubs via:

- Up to a maximum of \$2000 funding for the Event.
- Up to a maximum of \$500 for an Accredited Coach (preferably a club coach) to provide training sessions. *(Please contact TNSW if your club needs help with engaging a local coach)*
- A virtual flyer for each event, and assistance with the distribution of this flyer to the local community, including schools and other sporting clubs.
- Event promotion through TNSW social media and targeted ad campaigns to the local community.
- Media statements provided to local media outlets in the lead up to the event, where possible.

## **ASSESSMENT CRITERIA**

Grants will be provided to clubs who demonstrate the highest merit against the following assessment criteria:

- Provision of a stand-alone women’s event or incorporation of a women’s only race within an existing club event.
- Scheduling of the event before 30<sup>th</sup> June 2021.
- Previous experience in delivering safe, high quality events.
- Demonstrating how the proposed event will specifically cater for first time females.
- Preparation of strategies for attracting female first-timers to this event, with a focus on engaging young females in the local region.
- Consideration will also be given to submissions that propose non-event activities that cater for women, such as education and training sessions.
- Consideration of strategies for converting first-timers to full club membership.
- Consideration to the amount of funding requested, noting the goal of funding as many events as possible.

## **Additional Criteria**

- The Triathlon NSW Evaluation Committee will seek to distribute the funding to a variety of regions around NSW and Sydney.

## SELECTION PROCESS

All applications will be evaluated by a Triathlon NSW Evaluation Committee. The final selection will be endorsed by the Board of Triathlon NSW.

Evaluation and application ranking will occur against the Assessment Criteria in this document.

## KEY DATES

Date	Activity
5 <sup>th</sup> February 2021	Triathlon NSW calls for applications (this document).
Monday 22 <sup>nd</sup> February 2021	Final date for submission and supporting documents to be lodged via email to <a href="mailto:adam.wicks@nsw.triathlon.org.au">adam.wicks@nsw.triathlon.org.au</a> .
Friday 26 <sup>th</sup> February 2021	Successful clubs are announced & funding is delivered.
30 <sup>th</sup> June 2021	Successful clubs to have delivered their event.

## HOW TO APPLY

To apply, please submit a formal application by completing the application form (below) and attaching it to an email to Adam Wicks. Other supporting information may be submitted, but as a minimum, this form must be completed in full.

Event submissions which are not sent before **Monday 22<sup>nd</sup> February 2021 at COB** and do not have the application form fully completed may not be considered.

## MORE INFORMATION

Please contact Adam Wicks on 0438 648 117 or via email on [adam.wicks@nsw.triathlon.org.au](mailto:adam.wicks@nsw.triathlon.org.au).

**Chief Executive Officer**  
**Triathlon NSW Ltd**

**APPLICATION FORM**

*This is to be submitted via email [adam.wicks@nsw.triathlon.org.au](mailto:adam.wicks@nsw.triathlon.org.au) no later than Monday 22<sup>nd</sup> February 2021 at COB.*

<u>Club Name:</u>
<u>Club Contact Person Name &amp; Details:</u> (for the purposes of this application)
<u>Proposed Event Date:</u>
<u>Proposed Event Venue:</u>
<u>Please list the capacity of the race venue and how many new females you hope to engage:</u>
<u>Proposed Event Format:</u>
<u>Proposed Registration System for Event:</u> (e.g. Google Forms, Active, etc)
<u>Previous experience the club has in delivering safe, high quality multisport events:</u>
<u>Strategies for attracting female first-timers to this event:</u>

<u>How will the proposed event cater specifically for female first-timers?</u>
<u>Strategies for converting first-timers to full club membership:</u>
<u>Non-event activities planned to promote and retain women first-timers:</u>
<u>Proposed name of Club Coach to provide five of training session:</u>
<u>Proposed Training Format: (e.g. Qty, Timing (before or after event), Location, Discipline focused on etc.)</u>

<u>Estimated 2021 Women's only Event Budget</u>	
<b>Income</b>	
WOMEN'S TRIATHLON EVENT PROGRAM (APPLICANT TO INDICATE HOW MUCH THEY REQUIRE FROM TNSW)	\$
PROVISION FOR TRAINING SESSIONS (APPLICANT TO INDICATE HOW MUCH THEY REQUIRE FROM TNSW)	\$
Contribution by the club (NOT ESSENTIAL)	\$
	\$ _____
<b>Expenses</b>	
	\$ _____

Further information against the Assessment Criteria:

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