

DRAFT ANNUAL REPORT

2020 – 2021



TRIATHLON
SOUTH AUSTRALIA

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WHY WE EXIST

*Triathlon South Australia
exists to provide our
community with a sporting
experience that has the
capacity to change your life. A
sport that can empower and
inspire you to elevate your
thinking beyond what you
previously thought possible.*



TRIATHLON
SOUTH AUSTRALIA

OUR STRATEGY ON THE STARTING LINE



MISSION

**TO GROW AND FOSTER THE SPORT OF TRIATHLON IN
SOUTH AUSTRALIA, FOCUSING ON **PASSION**,
PARTICIPATION AND **PERFORMANCE****

FOCUS AREAS

PASSION

1. BETTER ENGAGEMENT WITH CLUBS TO SUPPORT OUR SPORT
2. A WELL-PRESENTED, WIDE REACHING ONLINE PRESENCE
3. VISIBILITY OF OUR BRAND AT RACES AND CLUB EVENTS
4. A WELL-PRESENTED WIDELY RECOGNIZED BRAND WITHIN THE BROADER SPORTING COMMUNITY

PARTICIPATION

1. MORE SOUTH AUSTRALIANS REACHING THE START LINE OF A TRIATHLON
2. MORE SOUTH AUSTRALIANS JOINING AN ACCREDITED TRIATHLON CLUB
3. WELL SUPPORTED TECHNICAL OFFICERS TO SUPPORT A VIBRANT RACE CALENDAR
4. ENTHUSIASTIC PARTICIPATION IN NATIONAL PARTICIPATION PROGRAMS

PERFORMANCE

1. ESTABLISHMENT AND MANAGEMENT OF A SUSTAINABLE JUNIOR DEVELOPMENT PROGRAM
2. IMPROVING THE PERFORMANCE OF JUNIOR ATHLETES AT A NATIONAL LEVEL
3. SUPPORT FOR COACHES ACCROSS ALL LEVELS OF OUR SPORT
4. MORE ADULTS FROM SOUTH AUSTRALIA COMPETING AT A HIGHER PERFORMANCE LEVEL

PRESIDENTS REPORT



It is a wonderful discipline to stop and look back over the year that has been, not to focus on the difficulty, or the challenges, but to realise we are stronger for the journey we have been on. As athletes and people interested in sport, we do this with the hope of improving and building resilience into our coming season.

Our board has managed the complexity of the 20/21 season with professionalism and hope. Like many of you, many of our meetings have moved to digital platforms, and we have had to deal with the news of closed events and cancelled travel arrangements. Discussing the news of lockdown and cancellations around the country and world has been difficult in many ways and yet here in South Australia we have managed to keep members engaged, with online participation activities, and fortunately local events. The race directors and staff have managed to keep on top of COVID safe requirements, and our members have appreciated that work – it is seen in the incredible early responses to membership renewals in our state.

We have had significant changes taking place with the end of both the employment contracts for Jason Delfos and Lori Organ who have been a significant part of our success over the past several years – and both continue to offer their skills and expertise in fantastic ways so you will continue to see them around.

On a national front I have not yet been able to meet with the other presidents or the Triathlon Australia board in a face-to-face meeting and yet there has been a growing identification with, and understanding of both the unique and similar challenges we face in South Australia with the other states and territories. There has been a commitment to unite the sport under one strategic plan with each state providing their local priorities, with a particular focus placed on unity, collaboration, and inclusivity to ensure triathlon and multisport thrive nationally over the next four years and beyond. The framework hopes to provide the triathlon and multisport community with the very best sporting experience, as athletes, volunteers, officials, spectators, and community.

We have designed and implemented new member management software across the country during a pandemic, exposing our sport to significant risk but again it shows a consistent desire to improve club and member benefits and engagement. I look forward to seeing the benefits of this new platform come to life over the next few years!

For more than a decade, the operational aspects of the sport of triathlon have been evolving and trying to adapt to the changing landscape across the country. Producing effective clubs and increasing member engagement and benefits have been at the foundation of the conversation. In July 2021, Triathlon South Australia, with Queensland, Victoria, Tasmania and Northern Territory associations provided letters of intent to proceed to a One Management Model with Triathlon Australia – there

are still many questions and solutions to be wrestled with but the courage to take that step is a significant moment in our sport.

Standing in my position I have seen our member-based sport hold not just its responsibility to great racing and fitness for its members but its ability to shape and hold its social and community responsibilities. Online participation rides on Zwift are a realisation that for our mental health we need each other – ANYONE could join in fast or slow, triathlete or newbie. And only last week our TA president announced the Equity, Diversity and Inclusion Advisory group which will support organisational changes that make access to, engagement with and participation in our incredible sport easier for all people. We live in complicated times and Triathlon as a sport is attempting to hold that complexity and give as all an opportunity to find a starting line!

In the midst of all the challenges of the past two years, there are lots of positive signs here in South Australia. We lead the country in renewing our membership; our engagement with the winter Duathlon series has been incredible and last year we actually increased membership from 642 in 2019/20 to 667 in 2020/21. This is the first instance of membership increasing in our state since our peak in the 2014/15 season where every South Australian was trying to qualify for the World Duathlon Championships that were hosted in Adelaide in late 2015. This is an outstanding achievement.

I am looking forward to our 21/22 season and to working with the board, other state leadership and the Triathlon Australia team to deliver safe, fun, competitive and resilient local triathlon and multi-sport experiences.

Stay safe & keep Spinning
Andrew Robertson

EXECUTIVE DIRECTOR REPORT



The show must go on. I don't know how many times our small staff group of Jason Delfos, Lori Organ and I said that to each other.

"The show must go on".

COVID-19 has been like nothing else our community has ever faced. It's changed how we work, how we interact as a community, how we plan our lives and shown us that we need to protect the things we value. In sport, it's been the catalyst for widespread change and has accelerated the change in how our community interacts with our sport Nationally.

At the start of the year we budgeted for a 40% loss in membership due to COVID-19. It was a budget estimate around a compassionate assumption that people would lose income, possibly their jobs and discretionary expenditure during the pandemic would decrease. This budget assumption was applied nationally.

Boy were we wrong! Our community rallied behind our sport and in South Australia we saw an increase in membership for the first time since 2015. A truly staggering result and a testament to the passion and hard work of our clubs and community members. We watched as clubs like West Lakes Lakers introduced virtual challenges, Tempo took to Zwift and all over our community we saw interaction around the themes of community and mental health. It was a truly special period to be a part of.

As restrictions eased we were able to bring back competitions and Race 1 of our Duathlon Series sold out in record time. We changed the course and the schedule, allowing more racers and that sold out too! The introduction of a COVID-19 testing centre at Victoria Park forced the postponement of Race until our saviours at the Bend Motorsport kindly offered to host Race 2 and 3 at heavily discounted rates for us. We can't thank them enough for the support they showed us in our moment of need.

Our summer season only had a small hiccup with our 6 day lockdown forcing the relocation of our November West Lakes event to February. We have to congratulate Julie Stevens and Chloe Lane for successfully hosting the Kuitpo MTB Duathlon and the return of Silversands Triathlons. We also saw record numbers at Moana, Australia Day and we celebrated Sid James's final contribution as Race Director of the Victor Harbor Triathlon. It would be impossible to summarise and thank Sid sufficiently for the contributions he has made to our sport over 25 plus years. We owe Sid a debt of gratitude we cannot ever repay.

I have to thank Lori and Jason for their truly inspiring energy and hard work this season in extremely challenging times, and to the board of Triathlon South Australia, thank you for being the eyes and ears of our community.

HONOUR ROLL

HALL OF FAME

Alexandra Laws
Matty White
Andrew Robertson
Helen Agostini
Matt Stephens
Jenny Bonnett
Kevin Fergusson
Donna Gould
Sid James
Alison Hayward

Andrena Moore
Shane Johnson
Sue Peter
Monica Osborne
Robyn Rooke
Mark Redett
Malcolm Robertson
Griffe Weste
Craig Lawrie
Michael Tagell

LIFE MEMBERS

Trudy Fenton
Marcus Roberts
Nigel Pietsch
John Fleming
Thelma Geissof
Leon Holme
Brian Gillies

Dave Taylor
David Wilkinson
David Wells
Phil Lean
Helen Agostino
Andrew Ainslea

OUR BOARD – 2020 2021

Andrew Robertson: President

Andrew has been involved in Triathlon since 1989 and by the early 1990s Andrew was racing nationally and internationally representing Australia at world championships as an Age Grouper and then as a professional. He has won 12 state championships across all distances in South Australia and was awarded triathlete of the year several times and was inducted into the SA Hall of fame in 2014.

Sarah Hibbard: Vice President

As a triathlon advocate and local triathlete, Sarah is passionate about ensuring that triathlon continues to thrive in South Australia. Having experienced personal growth herself and witnessed it in others, Sarah personally believes that triathlon helps individuals to live a healthier, happier and richer life. In her current role as the Chief Marketing Officer at an artificial intelligence company, Sarah is responsible for leading the execution of all corporate marketing, branding, communication and public relation initiatives. She is also a Registered Psychologist, with practical experience in human factors and scientifically evaluating emerging technologies. Sarah's combined knowledge and experience, coupled with a passion for triathlon, provides her with a fresh and unique perspective.

Jeremy Leach: Treasurer until March 2021

Jeremy Leach joined the Triathlon SA board in September 2014. He has competed in triathlons since 2010 with a focus on 70.3 and Ironman distance races, after wanting to complete one ironman. In his position on the board, Jeremy wants to see triathlon increase in popularity across SA and with improved standards of races. He believes that triathlons allow people to live a healthy and active lifestyle, as well as setting up goals for them to achieve. Such is the sport of triathlon that it allows participants of all ages and abilities to compete and challenge themselves. Jeremy currently works in the financial services sector; however, he was previously a teacher with specialisation in Physical Education. This saw Jeremy work in London, UK and Stockholm, Sweden over a ten-year period.

James Caracoussis: Treasurer from April 2021

As someone who always had a keen interest in sport and the competition it provides, James is only a recent convert to triathlon after a seemingly "pre" mid-life crisis decision to do an ironman (realistically half distance was more sufficient). A definite challenge given at the time he'd barely trained more than social weekend cycling. James says, "There is certainly something to be said about the discipline and competition between body and mind that is required to cross that finish line". Having studied both science and business management, and a member of the Australian Institute of Company Directors, James has experience in a range of areas including large event organisation to risk identification and management.

Kathryn Pearce

Kathryn became involved in the sport of Triathlon in 2017 when her son began competing and since then has accompanied him to events across South Australia and interstate. Kathryn was very involved in sporting pursuits from a young age, playing netball and tennis for school, club and representative teams and filled volunteer roles including umpiring, coaching and as a committee member. Having prior board experience working on the St Andrew's School Board Risk Management Committee, Kathryn understands the commitment required of a volunteer board member. The skills Kathryn brings to the Triathlon SA board include a strong understanding of governance requirements including finance and budgeting, with specific experience in strategy and planning as well as experience with the sport from the perspective of a junior athlete.

Annunziata Thompson

Annunziata has a background in recreation management, including 11 years in the management team for the Tour Down Under – the International Cycling event held in Adelaide. In this role she developed and implemented engagement strategies, strategic marketing plans, led teams and managed budgets. She has worked with local communities, State Government departments and international sporting representatives. She relishes the opportunity to sit on the board of Triathlon South Australia as a chance to help drive the direction of the sport and community into the future in a way that will see the solid foundation continue to develop and the people, clubs and state as a whole be the benchmark for the triathlon and multi-sport community in Australia.

Holly Monk

Holly has always had a keen interest in sport, particularly in cycling. Three years ago, she discovered triathlon and has loved the rewarding challenges it offers ever since. With her vast corporate leadership background and personal interest in neuroscience and growth mindset she has now founded her own consulting business working with organisations in leadership and corporate culture. Whilst working at CGU, Holly led the CGU Charity Foundation Committee, raising much awareness and substantial funds for various Adelaide based charities. Being extremely passionate about our triathlon community and bringing extensive experience in a range of areas including large event management, fundraising, strategic planning and communications, Holly is energised to support Triathlon SA to continue to grow and thrive as a pillar in SA for young and age group participants. Whilst particularly keen to open the sport up to even more participants, she is also driven to help take Triathlon SA to the next level regarding events, fundraising and branding.

Kate Rush

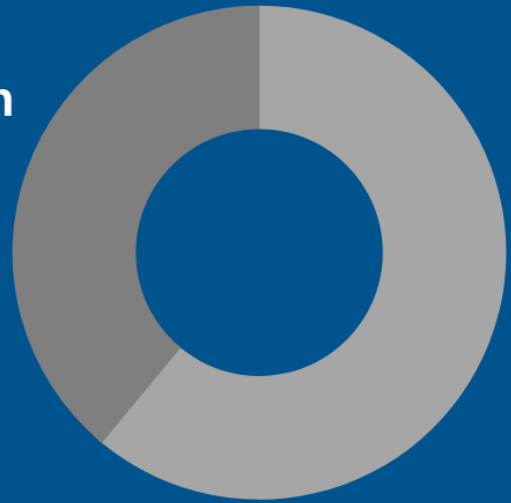
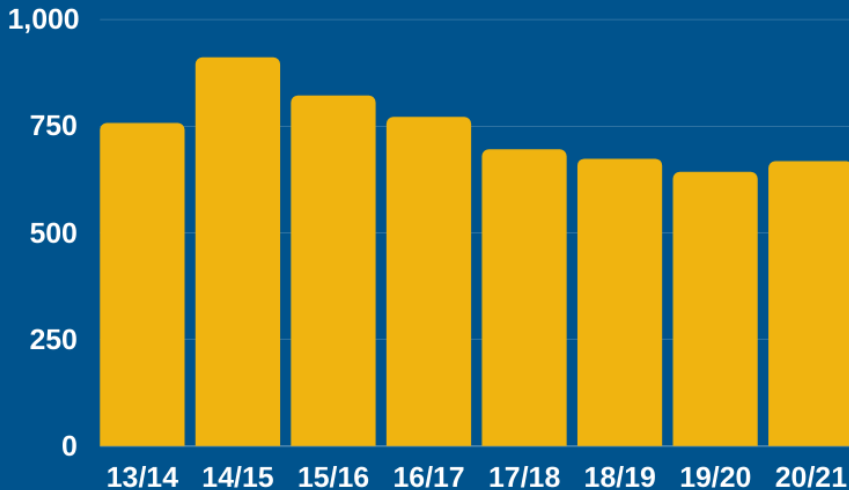
Kate Rush began participating in triathlons from 2018, taking part in the Triathlon SA TRIactive course and later the Lakers Club Tri50 program. Aside from a real enjoyment for triathlon, Kate recognises the community and economic value that comes from successful governance and growth of amateur and elite sport. She is a Graduate of the Australian Institute of Company Directors, has a Grad Dip in Communications, a Bachelor of Social Science and is a Fellow of the Governors Leadership Foundation. She has several years of Board experience, including 5 years as the Secretary of the Port Adelaide Cricket Club and current member of the SA Police Diversity and Inclusion Advisory Group and Board Director at A Sign of Respect. She leads a portfolio of 300 staff providing mental health and disability services at Anglicare SA. Kate thoroughly enjoys the welcoming and varied experience triathlon offers and recognises a Board position as a way to contribute her skills in planning, strategy, communications and membership development.

The **year** at a glance

667

women
39%

CLUB MEMBERS



Men
61%



10 CLUBS



500,000
INTERACTIONS



FORTNIGHTLY EDM
41% OPEN RATE

28

SANCTIONED
EVENTS

5000+

EVENT AND PROGRAM
PARTICIPANTS



ZWIFT

NATIONAL SERIES
RIDE LEADERS

DEVELOPMENT PROGRAM

The South Australian Athlete pathway program, like all programs this year faced significant challenges due to COVID-19. In its current format our program can be summarised as skill development sessions, education seminars, draft legal racing aimed at providing opportunities to experience ITU style racing, and finally an opportunity to race as part of Team South Australia in the Australian Youth and Junior Triathlon Series.

The program had 25 athletes exposed to our sessions including an outstanding education seminar from Biomechanics Lab and Joggers World (now called Sportitude) on running mechanics, efficiency and injury prevention. We were successful in running 4 skill development sessions, with our other sessions cancelled due to either weather or COVID-19 restrictions. Additionally, we delivered a 2 day school holiday day-based camp at Edwardstown Velodrome however day 2 was cancelled due to safety associated with storms and bad weather.

On to our local events, our series saw athletes compete in a three-round series at local events which offered new and unique racing experiences for these athletes. The races included a Super Sprint Aquathlon at the Glenelg SwimRun, a Handicapped Triathlon at Silversands Triathlon, and a normal format triathlon at the Schools State Championship race. The racing was tight and fast and saw these athletes come away with the Junior State Series Championships.

Youth Males: Henry Pearce
Youth Females: Ava Wilson
Junior Male: Sam Creighton
Junior Female: Paige Cranage


Thanks must go to our event Race Directors Scott McLean (Tempo Systems Triathlon Club), Chloe Lane and Julie Stevens from Race Event Management and the crew from School Sport SA for hosting the series and providing our athletes with the racing experiences at home. Additional thanks go to Daniel Harbottle for including a draft legal Triathlon at the Moana Triathlon this season allowing athletes to have a chance to have a draft legal event once border closes forced travel to Runaway Bay to be cancelled.


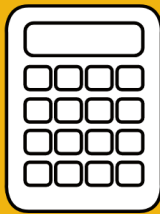
While on the National Series, COVID-19 restrictions ended the possibility of the annual December pilgrimage to Runaway Bay, QLD for Round 1 of the National Youth and Junior Series. Additionally, restrictions forced the cancellations of Round 2 in Canberra. Race 3 of the series did take place in Devonport, Tasmania and saw a breakthrough performance from Paige Cranage, who raced strong over two days finishing in 6th place at the Australian Junior National Championship and came away with a third-place medal in the Mixed Team Relay.

AFFILIATED CLUBS

In 2020/21, South Australia had 10 affiliated Triathlon Clubs, listed below. For the first time we introduced an interclub league, with clubs competing for points across 6 rounds.

SOUTH AUSTRALIAN CLUB SERIES













<h3>PARTICIPATION POINTS</h3> <p>5% of club members race and finish = 3 participation points</p> <p>10% of club members race and finish = 6 participation points</p> <p>20% of club members race and finish = 9 participation points</p>	<h3>PERFORMANCE POINTS</h3> <p>1st place = 2 points</p> <p>2nd , 3rd place = 1.5 points</p> <p>4th, 5th place = 1 point</p> <p>6th - 10th place = 0.5 points</p> 
<h3>RULES</h3> <p>A clubs membership number is calculated as the number of members ages 13+ from the end of November 2020</p> <p>full terms and conditions via website</p>	<h3>MAX OUT</h3>  <p>Clubs can earn a maximum of 25 points at each round enabling clubs of varying size to complete against each other</p>

FULL DETAILS: www.triathlonsa.org.au

Our two top teams, Tempo Systems and Lakers were deadlocked for much of the season until our Max-out round in March, where Lakers Tri Club pulled slightly in front. Meteors and ATC were in a battle for third, separated all season by half a point. The final round at Murray Man finishing the season on a high with record numbers turning out to secure points for their club. The final winner being West Lakes Triathlon Club.

SOUTH AUSTRALIAN CLUB SERIES



1		175
1		163.5
3		138
4		122
5		80
6		74.5
7		60
8		57
9	 RIVERLAND	30
10	 BAROSSA	22.5

TECHNICAL REPORT

Our Technical Team is led by Darrin Rigby and backed up by David Wilkinson as our Sanctioning Officer. For the 2020/2021 season, we were once again privileged to have a small but very dedicated team of officials.

Due to COVID-19 restrictions, interstate travel opportunities were limited for our team and overseas officiating was not possible. David Schutz was secured as race referee of Ironman 70.3 Western Australia before border closures made travel impossible.

With a team of 6 female and 10 male Officials, we look to continue to grow our team with the aim 50/50 by 2023. We are grateful to Triathlon Australia and Triathlon South Australia for providing support to all officials through uniforms and development opportunities.



STATE CHAMPIONS

	State Series Winner	
	Women	Men
Open - 1st	Paige Cranage	Patrick Goodwin
Open - 2nd	Emily Steven	Pol Gimeno
Open - 3rd	Chloe Lane	Steve McKenna
19 - 24	Danielle Walsh	Patrick Bleasel
25 - 29	Julie Ann Prica	Ryan Hibbins-Leece
30 - 34	Sarah Hibbard	Aaron Tetley
35 - 39	Rhiannon Hughes	Matt Fallon
40 - 44	Millie Walker	Julian Bennett
45 - 49	Tessa Moorfield	Paul Clarken
50 - 54	Amanda Carne	Clayton Reeves
55 - 59	Bronwyn Williams	Andy Cox
60 - 64	Karen Bentley	Tony Ryan
65 - 69	Karen McPherson	Ian Berry
70+	Bernie Schliebs	Phillip Young

	Duathlon Champion	
	Women	Men
Open	Hailey Mason	Steve McKenna
19 - 24		Patrick Bleasel
25 - 29	Ella Shannahan	Ryan Hibbins-Leece
30 - 34	Sarah Hibbard	Timothy Goodwin
35 - 39	Marlize Bekker	Matt Fallon
40 - 44	Millie Walker	Julian Bennett
45 - 49	Tracy Muller	Drew Farrington
50 - 54	Kathryn Goulding	Clayton Reeves
55 - 59	Bronwyn Williams	Graham Cooper
60 - 64	Karen Bentley	Andrew Burns
65 - 69	Stephanie Mcpharlin	Kevin Duffy
70+		Peter Sherridan

	Long Course State Champion	
	Women	Men
Open	Chloe Lane	Pol Gimeno
19 - 24		Patrick Bleasel
25 - 29	Larissa Svanbeck	Jarrad Lobasso
30 - 34	Alice Combs	Timothy Goodwin
35 - 39	Rhiannon Hughes	Matt Fallon
40 - 44	Sarah Crossman	Dave Williamson
45 - 49	Sarah Kuchel	Paul Clarken
50 - 54	Miranda McInnes	Damian Baynes
55 - 59		Andy Cox
60 - 64	Belinda Balfour	Rodger Mangin
65 - 69	Karen McPherson	Ray Schliebs
70 - 74		Phillip Young

	Sprint State Champion	
	Women	Men
Open	Chloe Lane	Steven McKenna
19 - 24	Danielle Walsh	James Powell
25 - 29	Julie Ann Prica	Ryan Hibbins-Leece
30 - 34	Sarah Hibbard	Timothy Goodwin
35 - 39	Rhiannon Hughes	Matt Fallon
40 - 44	Millie Walker	Julian Bennett
45 - 49	Danielle Sage	Paul Clarken
50 - 54	Amanda Carne	Clayton Reeves
55 - 59	Bronwyn Williams	Mike Mcauliffe
60 - 64	Mary Mitchell	Rodger Mangin
65 - 69	Karen McPherson	Ian Berry
70 - 74	Bernie Schliebs	Peter Sherridan
75+		

	Aquathlon State Champion	
	Women	Men
Open	Chloe Lane	Chris Deegan
19 - 24		Lachlan Ryan
25 - 29	Daniella Musolino	Ryan Hibbins-Leece
30 - 34	Yasmin Todd	Jarad Savage
35 - 39	Rhiannon Hughes	Matt Fallon
40 - 44	Sarah Crossman	Aaron Buchan
45 - 49	Tessa Moorfield	Paul Clarken
50 - 54	Amanda Carne	Clayton Reeves
55 - 59	Bronwyn Williams	Mike McAuliffe
60 - 64	Karen Bentley	Tony Ryan
65 - 69	Andrena Moore	
70 - 74		Rick Daley
75+		

	Olympic State Champion	
	Women	Men
Open	Paige Cranage	Steve McKenna
19 - 24		Patrick Bleasel
25 - 29	Larissa Svanbeck	Nathan Gannon
30 - 34	Alice Comb	Michael Quinn
35 - 39	Elise Wells	Mat Fallon
40 - 44	Millie Walker	Dave Williamson
45 - 49	Danielle Sage	Paul Clarken
50 - 54	Amanda Carne	Clayton Reeves
55 - 59	Tracy Muller	Andy Cox
60 - 64	Mary Mitchell	Andrew Short
65 - 69	Karen McPherson	Ian Berry
70 - 74		Phillip Young
75+		

PARTNERS AND SPONSORS



Government of South Australia
Office for Recreation and Sport



PREPD

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