

DRAFT ANNUAL REPORT

2021 – 2022



TRIATHLON
SOUTH AUSTRALIA

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TRIATHLON SOUTH AUSTRALIA INC.

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WHY WE EXIST

“Triathlon South Australia exists to provide our community with a sporting experience that has the capacity to change your life. A sport that can empower and inspire you to elevate your thinking beyond what you previously thought possible.”

OUR STRATEGY ON THE STARTING LINE



MISSION

TO GROW AND FOSTER THE SPORT OF TRIATHLON IN SOUTH AUSTRALIA, FOCUSING ON **PASSION, **PARTICIPATION** AND **PERFORMANCE****

FOCUS AREAS

PASSION

1. BETTER ENGAGEMENT WITH CLUBS TO SUPPORT OUR SPORT
2. A WELL-PRESENTED, WIDE REACHING ONLINE PRESENCE
3. VISIBILITY OF OUR BRAND AT RACES AND CLUB EVENTS
4. A WELL-PRESENTED WIDELY RECOGNIZED BRAND WITHIN THE BROADER SPORTING COMMUNITY

PARTICIPATION

1. MORE SOUTH AUSTRALIANS REACHING THE START LINE OF A TRIATHLON
2. MORE SOUTH AUSTRALIANS JOINING AN ACCREDITED TRIATHLON CLUB
3. WELL SUPPORTED TECHNICAL OFFICERS TO SUPPORT A VIBRANT RACE CALENDAR
4. ENTHUSIASTIC PARTICIPATION IN NATIONAL PARTICIPATION PROGRAMS

PERFORMANCE

1. ESTABLISHMENT AND MANAGEMENT OF A SUSTAINABLE JUNIOR DEVELOPMENT PROGRAM
2. IMPROVING THE PERFORMANCE OF JUNIOR ATHLETES AT A NATIONAL LEVEL
3. SUPPORT FOR COACHES ACCROSS ALL LEVELS OF OUR SPORT
4. MORE ADULTS FROM SOUTH AUSTRALIA COMPETING AT A HIGHER PERFORMANCE LEVEL

PRESIDENTS REPORT

Many of us would know the excitement of looking forward, planning races, adventures, and setting goals for next season, and then planning how to achieve them. Yet the discipline of looking around at where we are right now and reflecting on the past season is a critical discipline to find joy in the process and recognise the places of growth and resilience.

So, as I stop and look around at Triathlon South Australia and the work of the board this past season I just want to say “What a year!” I hope you have continued to see excellent communication and social media presence about all things triathlon from our office here in SA and Triathlon Australia, I hope you have participated in one of the many well run multisport races locally and felt connected to the incredible community of athletes, officials, helpers, and clubs.

Amid this professional level of sport administration and execution we have moved to our new structures and made a commitment to broad strategic initiatives with Triathlon Australia and how we will support, strengthen, and enhance the delivery of services to members. The ambitious transition should provide considerable opportunities to deliver a shared strategy and sustained growth in the coming years, by developing partnerships, collaboration, and resources to embrace opportunities.

The transition to this new Forward Operating Model (or FOM for short) is just the beginning, and the work of our state board in pursuing opportunities and pushing the delivery of the national strategic plan in new ways will change how we govern the sport in this state, but it will be no less important as we seek to see the outcomes and benefits of the new model realised.

On a personal level it has been incredible to work with people on our board so committed to triathlon and multi-sport in a variety of ways, some with a focus on juniors, others on clubs, professional pathways, technical elements, racing experience, and inclusion. Our sport is so much more than getting up on Sunday morning and swim, bike, and running. I have enjoyed the challenging discussions and meetings with the other state presidents, and the TA Board and staff and it was actually great to gather face to face for the first time in this COVID impacted world in March this year.

2022/23 offers us an opportunity to lean into what it is to belong to an incredible community here in South Australia in new ways – because we have the strength of the whole country to back us up. Let us create more ways to connect more people to the sport we know and love and celebrate the ways people participate. Not just the athletes, but the friends and families, the technical officials, the volunteers, the club leaders and board members, the sponsors and the athletes

I am looking forward to our 22/23 season and to working with the board, other state leadership and the Triathlon Australia team to deliver safe, fun, competitive and resilient local triathlon and multi-sport experiences.



*Pictured left to right:
Natasha Freeman (TriNT President), Michelle Cooper (Triathlon Australia President), Cara Turnley (TriQLD President), Melissa Hughes (TriTAS President), Deborah Friedlander (TriVIC President)*

Stay safe & keep Spinning
Andrew Robertson

EXECUTIVE DIRECTOR REPORT



This is my seventh annual report as Executive Director, and by far our most challenging year of the seven. But as we say, *"Pressure builds Diamonds."*

Triathlon South Australia has been extremely fortunate for the much of my tenure in the funding support it has received from State Government. The effect this support has had cannot be overstated. Without State Government support we simply would not have been able to navigate the retiremen of almost all long term race directors as successfully as we did, and we certainly would not have been able to navigate COVID-19 with the success that we have had. This funding has also had an unintended consequence of masking the effects that a changing sporting consumer market is having on our communities priorities towards club membership. The decline in

club membership is real, and the root causes of decline can be spoken about at length, but suffice to say, this year was the year that the consequences of a changed consumer market were seen by Triathlon South Australia.

On July 1st, our staff team went from 3 to 1 employee and 1 event contractor, however community expectation and workloads remained on par with our 3 employee levels. Our strategy was simple, club membership because the single most import enabler of triathlon services in our state. As luck would have it, this was also the year we changed membership database providers, and with a changed provider, all memberships expired and did not automatically renew. On July 1st we were faced with an 80% reduction in our membership; a daunting task at the best of times. Through the passion and hard work of our clubs and their committees and coach network we had reached our previous club membership numbers by the end of January. In an almost heartbreaking turn of events, the covid-19 pandemic resulted in extended lockdowns in eastern states, which devastated membership numbers in those areas most effected, which resulted in all states and territory triathlon associations losing further membership funding as a result despite our state seeing full member retention. We are fortunate for our strong financial position as a result of decades of careful financial management, and our association is able to withstand the financial impacts of COVID-19. In the face of this hardship, event participation continued to be strong, with 4 events selling out and almost all other events at 90% capacity. Seeing 550 competitors and at least this number again at the Moana Triathlon was one highlight. Running "Bootleg Busso" for our members unable to compete in Ironman Western Australia due to border closures was an event never to be forgotten by those fortunate enough to be there. Some amazing performances were seen this year, with Chloe Lane having a breakthrough international campaign including securing 4th place at Challenge Roth, Steve McKenna 2nd at Ironman Western Australia, Paige Cranage 2nd Oceania Championships, Anu Francis being crowned Australian PTS3 Para Tri Champion and Skye Campbell and Marlize Bekker Australian Aquabike and 70.3 Champions respectively.

HONOUR ROLL

HALL OF FAME

Alexandra Laws
Matty White
Andrew Robertson
Helen Agostini
Matt Stephens
Jenny Bonnett
Kevin Fergusson
Donna Gould
Sid James
Alison Hayward

Andrena Moore
Shane Johnson
Sue Peter
Monica Osborne
Robyn Roocke
Mark Redett
Malcolm Robertson
Griffe Weste
Craig Lawrie
Michael Tagell

LIFE MEMBERS

Trudy Fenton
Marcus Roberts
Nigel Pietsch
John Fleming
Thelma Geissof
Leon Holme
Brian Gillies

Dave Taylor
David Wilkinson
David Wells
Phil Lean
Helen Agostino
Andrew Ainslea

OUR BOARD – 2020 2021

Andrew Robertson: President

Andrew has been involved in Triathlon since 1989 and by the early 1990s Andrew was racing nationally and internationally representing Australia at world championships as an Age Grouper and then as a professional. He has won 12 state championships across all distances in South Australia and was awarded triathlete of the year several times and was inducted into the SA Hall of fame in 2014.

James Caracoussis: Treasurer until April 2022

As someone who always had a keen interest in sport and the competition it provides, James is only a recent convert to triathlon after a seemingly “pre” mid-life crisis decision to do an ironman (realistically half distance was more sufficient). A definite challenge given at the time he’d barely trained more than social weekend cycling. James says, “There is certainly something to be said about the discipline and competition between body and mind that is required to cross that finish line”. Having studied both science and business management, and a member of the Australian Institute of Company Directors, James has experience in a range of areas including large event organisation to risk identification and management.

Kathryn Pearce

Kathryn became involved in the sport of Triathlon in 2017 when her son began competing and since then has accompanied him to events across South Australia and interstate. Kathryn was very involved in sporting pursuits from a young age, playing netball and tennis for school, club and representative teams and filled volunteer roles including umpiring, coaching and as a committee member. Having prior board experience working on the St Andrew’s School Board Risk Management Committee, Kathryn understands the commitment required of a volunteer board member. The skills Kathryn brings to the Triathlon SA board include a strong understanding of governance requirements including finance and budgeting, with specific experience in strategy and planning as well as experience with the sport from the perspective of a junior athlete.

Annunziata Thompson

Annunziata has a background in recreation management, including 11 years in the management team for the Tour Down Under. – the International Cycling event held in Adelaide. In this role she developed and implemented engagement strategies, strategic marketing plans, led teams and managed budgets. She has worked with local communities, State Government departments and international sporting representatives. She relishes the opportunity to sit on the board of Triathlon South Australia as a chance to help drive the direction of the sport and community into the future in a way that will see the solid foundation continue to develop and the people, clubs and state as a whole be the benchmark for the triathlon and multi-sport community in Australia

Holly Monk

Holly has always had a keen interest in sport, particularly in cycling. Three years ago, she discovered triathlon and has loved the rewarding challenges it offers ever since. With her vast corporate leadership background and personal interest in neuroscience and growth mindset she has now founded her own consulting business working with organisations in leadership and corporate culture. Whilst working at CGU, Holly led the CGU Charity Foundation Committee, raising much awareness and substantial funds for various Adelaide based charities. Being extremely passionate about our triathlon community and bringing extensive experience in a range of areas including large event management, fundraising, strategic planning and communications, Holly is energised to support Triathlon SA to continue to grow and thrive as a pillar in SA for young and age group participants. Whilst particularly keen to open the sport up to even more participants, she is also driven to help take Triathlon SA to the next level regarding events, fundraising and branding.

Kate Rush

Kate Rush began participating in triathlons from 2018, taking part in the Triathlon SA TRIactive course and later the Lakers Club Tri50 program. Aside a real enjoyment for triathlon, Kate recognises the community and economic value that comes from successful governance and growth of amateur and elite sport. She is a Graduate of the Australian Institute of Company Directors, has a Grad Dip in Communications, a Bachelor of Social Science and is a Fellow of the Governors Leadership Foundation. She has several years of Board experience, including 5 years as the Secretary of the Port Adelaide Cricket Club and current member of the SA Police Diversity and Inclusion Advisory Group and Board Director at A Sign of Respect. She leads a portfolio of 300 staff providing mental health and disability services at Anglicare SA. Kate thoroughly enjoys the welcoming and varied experience triathlon offers and recognises a Board position as a way to contribute her skills in planning, strategy, communications and membership development.

David Wells

Dave Wells, 'Wellsy', is a legend of the sport of triathlon. David has competed at local, National and International Events over many years. His knowledge of triathlon, coaching, nutrition and injury prevention is matched by very few. David has a background in both the university sector and human resources and has previously held roles on the Triathlon SA board including but not limited to chairperson.

Kent Dredge

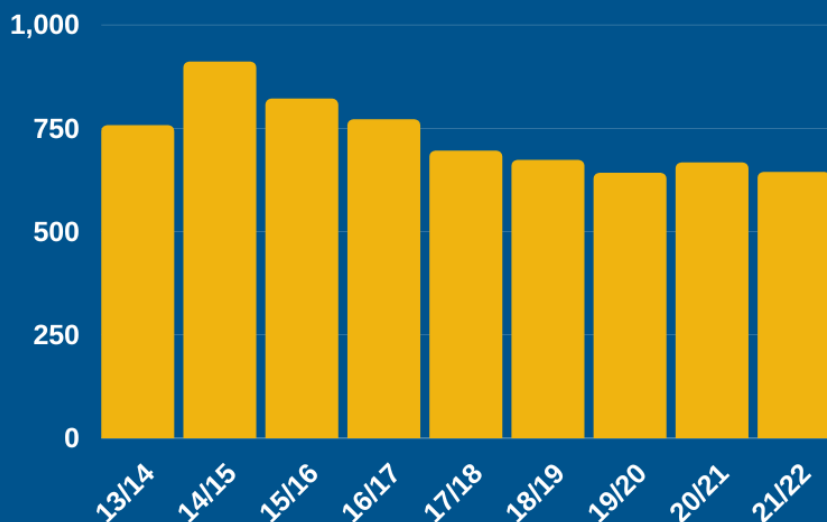
While not currently on the board, Kent Dredge originally joined the Triathlon SA board in August 2011, with a desire to share his expertise in junior development and board governance to assist with the growth of triathlon within SA. Kent is currently working as a sports development officer with Blind Sports SA and as a casual strength & conditioning coach with the South Australian Sports Institute (SASI). He competed in his first triathlon in the late 1990s and is still actively involved in the sport as both a competitor and accredited coach.

The **year** at a glance

644

women
41%

CLUB MEMBERS



Men
59%



14 CLUBS



**500,000
INTERACTIONS**

31

**SANCTIONED
EVENTS**



**FORTNIGHTLY EDM
41% OPEN RATE**



ZWIFT
NATIONAL SERIES
RIDE LEADERS

5000+
**EVENT AND PROGRAM
PARTICIPANTS**



DEVELOPMENT PROGRAM

Triathlon South Australia's athlete pathway program sits at the apex of some extremely valuable conversations in our community. In July 2021 Triathlon SA agreed to work as part of the national athlete pathway program, have a shared resource across SA, Victoria and Tasmania and to utilise shared principles to programming, event attendance and more. Our program manager Michelle Hemley was based in Victoria. One of the core philosophies of our program was as follows

“A State athlete pathway program is there to enhance an athlete's journey towards elite competition. It does not take the place of an athlete's home-coach and the state program cannot sit as a commercial competitor to our coach community”

Knowing this, it forces us to ask hard questions of ourselves such as “what is the program we're bringing to market?” and “how does this program add value to the athletes journey?”. In September, we launched our program as

- Masterclass weekend sessions focused on skill development
- Online webinars with Triathlon Australia's high performance unit experts and athletes
- Team travel to national feature draft legal races
- Fostering a coach community of practice and education
- Draft legal race opportunities

Due to COVID restrictions, our program manager was unable to travel to South Australia during the season but was able to accompany athletes to Runaway Bay in April for the Super Sprint Race Weekend and attended other races such as Weribee and Devonport Triathlons.

This program has much to learn in terms of where it sits both nationally and locally, and its value proposition to athletes and parents' vs price. We move forward into the new season having learned much from the year about what we can, can't, should and shouldn't do. We thank local coaches Ros Young and Nigel Pietsch for their enthusiasm and time in attending team races interstate

Congratulations to the following State Junior Champions from our Australia Day State Junior Triathlon Championships

Junior Male: Sam Creighton
Junior Female: Alice Braithwaite

Youth Female: Tayah Liffner
Youth Male: Oscar Pietsch

AFFILIATED CLUBS

In 2020/21, South Australia had 14 affiliated Triathlon Clubs, listed below. Within this list was 3 clubs that have national affiliation and Australia's first ever affiliated e-sports triathlon club, Team ZTO.



**SOUTH AUSTRALIAN
AFFILIATED CLUBS
SEASON 2021/22**



TECHNICAL REPORT

For the past 8 years our Technical Team has been led by Darrin Rigby and backed up by David (Wilko) Wilkinson as our Sanctioning Officer for the better part of 20 years. At the end of this season, we saw Peter Shortman elevated to lead this team and also the retirement of Wilko. We humbly thank Darrin and Wilko for their years of selfless volunteerism to our sport.

Our small team worked hard across a bumper year of sell out events and with the new online Technical Official Training Delivery, received a boost of 5 new Technical Officials towards the end of the season, setting us up nicely for an exciting season 2022/23.



STATE CHAMPIONS

	State Series Winner	
	Women	Men
Open - 1st	Paige Cranage	Chris Wilkinson
Open - 2nd	Emily Steven	Samuel Beveridge
Open - 3rd	Louise Manhire	Chris Deegan
19 - 24	Beth McKinnon	Zane Gerslauer
25 - 29	Danielle Walsh	Harry Nissen
30 - 34	Alicia Rayment	James Cursorso
35 - 39	Alison Douglas	Matt Fallon
40 - 44	Elise Wells	Aaron Buchan
45 - 49	Claudia Chavez	Marcus Whelband
50 - 54	Amanda Carne	Clayton Reeves
55 - 59	Lyn Humphris	Colin Smith
60 - 64	Belinda Balfour	Andrew Short
65 - 69	Karen Bentley	Tony Ryan
70 - 74	Bernie Schliebs	Ray Schliebs
75 - 79		Philip Young
80+	Val Lambert	Peter Smith

	Duathlon Champion	
	Women	Men
Open	Margo Mackintosh	Pol Gimeno Fonquernie
U - 19		Henry Braithwaite
19 - 24		Zane Gerstlauer
25 - 29	Mikheyala Belkhiati	James Edwards
30 - 34	Nikki Austin	Brett Sparnon
35 - 39	Matt Fallon	Yasmin Todd
40 - 44	Elise Wells	Dave Williamson
45 - 49	Danielle Sage	Daniel Larcombe
50 - 54	Amanda Carne	Clayton Reeves
55 - 59	Lyn Humphris	Graham Cooper
60 - 64		Andrew Short
65 - 69	Stephanie McPharlin	Tony Ryan
70 - 74		David Wells
75 - 79		Philip Young
80+		Peter Smith

	Long Course State Champion	
	Women	Men
Open	Elise Wells	James Hammond
19 - 24		Josh Fraser
25 - 29		Jarrad Lobasso
30 - 34	Mattea Palombo	Ianik Garcia
35 - 39	Sarah Mceachern	Dale Engler
40 - 44	Amanda Steele	Chris Wood
45 - 49	Sarah Kuchel	Paul Clarken
50 - 54	Amanda Carne	Neil Foster
55 - 59	Lyn Humphris	Colin Smith
60 - 64	Daryl Talbot	Andrew Short
65 - 69		Tony Ryan
70 - 74		
75 - 79		Philip Young
80+		

	Sprint State Champion	
	Women	Men
Open	Paige Cranage	Chris Wilkinson
Multiclass	Anu Francis	Scott Crowley
U19	Zoe Carter	Alex Smith
19 - 24	Katelyn Nicholson	Zane Gertsclauer
25 - 29	Rachel Maslen	Harry Nissen
30 - 34	Alicia Rayment	Brett Sparnon
35 - 39	Alice Coombs	Craig Wilson
40 - 44	Marlize Bekker	Aaron Buchan
45 - 49	Kate Rush	Paul Clarken
50 - 54	Amanda Carne	Clayton Reeves
55 - 59	Lyn Humphris	Colin Smith
60 - 64	Mary Mitchell	Andrew Short
65 - 69	Karen McPherson	Ian Berry
70 - 74		Donald Brady
75 - 79		Philip Young
80+	Val Lambert	Peter Smith

	Aquathlon State Champion	
	Women	Men
Open	Jackie Staples	Chris Wilkinson
U19	Kiera Von Bertouch	Oscar Pietsch
19 - 24	Bridgette McKinnon	Zane Gertsbauer
25 - 29	Kate Williams	George Laparidis
30 - 34	Alicia Rayment	Michael Sboro
35 - 39	Rhiannon Hughes	Matt Fallon
40 - 44	Elise Wells	Aaron Buchan
45 - 49	Claudia Chavez	Paul Clarken
50 - 54	Amanda Carne	Clayton Reeves
55 - 59	Lyn Humphris	Colin Smith
60 - 64		Doug Schmidt
65 - 69	Karen Bentley	Tony Ryan
70 - 74		Brian Kennely
75 - 79		Rick Daley

	Olympic State Champion	
	Women	Men
Open	Paige Cranage	James Hammond
Multiclass		Scott Crowley
19 - 24		Joshua Fraser
25 - 29	Georgia Wishart	Liam Roberts
30 - 34	Alicia Rayment	Ianik Garcia
35 - 39	Alison Douglas	Craig Wilson
40 - 44	Elise Wells	Aaron Buchan
45 - 49	Sarah Kuchel	Paul Clarken
50 - 54	Amanda Carne	Clayton Reeves
55 - 59	Tracy Carey	Colin Smith
60 - 64	Amanda Barlow	Andrew Short
65 - 69		Ian Berry
		Ray Schliebs
75 - 79		Philip Young

FINANCIAL REPORT

Prior to our Annual General Meeting, our financial papers can be viewed as a separate attachment to our AGM document pack. Post AGM the financial papers will form a part of this annual report.

PARTNERS AND SPONSORS



Government of South Australia
Office for Recreation and Sport



PREPD

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