

# 2032+ High Performance Strategy

## AUS TRIATHLON



# Our 2032+ game plan

# AUS TRIATHLON

## OUR VISION

*Extraordinary performances and people inspiring the nation*

## OUR MISSION

2028  
Athletes Achieving  
Coaches Excelling  
Systems Firing  
Culture Thriving

**GAME ON!**

2032

The World's Leading Triathlon Team  
Delivering Unprecedented Success

## OUR OBJECTIVES

- A pathway of athletes capable of delivering medal success in 2028 and 2032
- The quality and quantity of HP coaches are doubled
- Environments of excellence underpinned by a win well culture are embedded
- Performance Support Teams maximise athlete availability and have the confidence of athletes and coaches
- Transformational relationships with NIN that support the delivery of the 2032+ HP Strategy
- Inspiring leadership and culture gain the trust and credibility of the HP community

## STRATEGIC FOCUS AREAS

1. Talent Recruitment and Pathways
2. Ascent Academy
3. Podium Campaigns
4. Coaching And Daily Performance Environments
5. Performance Support
6. Performance Insights and Innovation
7. World Class Leadership, Culture, Operations and Governance

## OUR GUIDING PRINCIPLES

THE BIG 3	ALIGNED TO WITTW	TARGET RESOURCES	DO THE BASICS WELL	SIMPLICITY AND FOCUS	WIN TOGETHER
We are athlete centred, coach led and expertly supported	We align all facets of our program behind 'What It Takes to Win' (WITTW)	We ensure the right resources reach the right athletes with the greatest potential to win, and win well	We nail the basics excellently, continuously and intentionally	We keep it simple, and deliver what matters most	We unite behind our Vision and Mission, living out our values and behaviours

## ENABLED BY







## STRATEGIC FOCUS AREAS

### 1. TALENT RECRUITMENT & PATHWAY

**OUTCOME:** An oversupply of Pathway athletes meet Ascent entry standards

**GOAL:** Identify, retain and optimise athlete progression into Ascent

### 2. ASCENT ACADEMY

**OUTCOME:** An oversupply of Academy athletes meet Podium categorisation (WITTW) standards

**GOAL:** Professionally and holistically prepare athletes to meet the demands of AusTriathlon Podium Campaign Program

### 3. PODIUM CAMPAIGNS

**OUTCOME:** Consistent, medal winning performances at World Championships, Olympic Games (1) and Paralympic Games (3-6)

**GOAL:** Uncompromised, individual athlete preparation to meet WITTW standards

### 4. COACHING AND DAILY PERFORMANCE ENVIRONMENTS

**OUTCOME:** AusTriathlon deliver high performance outcomes at each level of the pathway

**GOAL:** Identify and develop coaches to deliver exceptional Daily Performance Environments at Aspire, Ascent and Achieve

### 5. PERFORMANCE SUPPORT

**OUTCOME:** Athletes and coaches are positively impacted by Performance Support Teams to maximise athlete availability and performance

**GOAL:** Performance Support Teams are expert, aligned to WITTW, and are highly trusted by athletes and coaches

### 6. PERFORMANCE INSIGHTS AND INNOVATION

**OUTCOME:** Data, technology and engineering leverages a competitive advantage

**GOAL:** Utilise data, technology and engineering to maximise athlete performance

### 7. WORLD CLASS LEADERSHIP, CULTURE, OPERATIONS & GOVERNANCE

**OUTCOME:** Undeniable progress that instils trust and confidence in the HP Strategy and Team

**GOAL:** Board and the HP Team are aligned, role model the HP values and behaviours and drive improvement